

Jiayuan Wang

User Experience Designer
Toronto, ON

☎ (647)-676-7620

✉ Jiayuanwang12@gmail.com

🌐 linkedin.com/in/jiayuanwang12

🌐 www.jwangux.com

STATEMENT

I am an aspiring User Experience Designer coming from a developer background. I advocate for users by following an empathetic approach. I deliver solutions that are focused on the needs of users. I am passionate about solving problems through the lens of User Experience. My experience in the design sprint and the Agile method will help me ramp up quickly in a UX Design role.

SKILLS

Method

- Journey Map
- Experience Map
- Interview
- Storyboard
- Wireframe
- Usability Test

Tools

- Photoshop
- Illustrator
- After Effects
- Indesign
- XD
- Sketch
- Figma
- Word
- Excel
- Outlook
- Powerpoint

Code

- HTML
- CSS
- JavaScript
- Java
- R
- Python

EXPERIENCE

UX Designer Intern | Newlcon

May 2020 - Jul 2020, Bristol, UK (Remote)

- Designed a solution for Newlcon's internal communication strategy that focused on remote working during COVID-19.
- Conducted environmental scan on virtual communication platforms and user research to identify pain points and collect consumer insights for the solution design
- Designed an interactive prototype in Adobe XD and conducted user testings to identify usability issues

Motion Designer Intern | Genuine Impact

Apr 2020, London, UK (Remote)

- Analyzed user sentiments and designed animated icons with Illustrator and After Effects for the mobile investment app "Genuine Impact" published in both the App Store and Google Play.

Software Developer Interns | PingAn Bank

May 2018 - Jul 2018, Shenzhen, China

- Performed user research, providing insights and recommendations to improve the car loan system
- Developed multiple updates with Java

PROJECT

Finamic (Investment Advisory App) | Capstone Project at BrainStation UX

Nov 2020 - Feb 2021, Toronto, Canada

- Conducted interviews and market research to investigate the problem space and explore the solution for assisting Millennials in making investment decisions
- Analyzed task flow and designed solutions to tackle the problem
- Produced Hi-fi prototype with Sketch
- Conducted usability testings and implemented redesigns based on findings

Fitly (Virtual Fitting Room) | UX Design Team Sprint with Shopify

Dec 2020, Toronto, Canada

- Conducted interviews and market research to analyze the problem space and explore the solution to help fashion retailers in bringing the "brick and mortars" experience into online stores
- Produced journey map and experience map to evaluate user experience throughout the task flow
- Produced Hi-fi prototype with Figma
- Conducted usability testings and delivered presentation to Shopify UX team

EDUCATION

McGill University | Master of Information Studies, User Experience

Aug 2019 - May 2021, Montreal, Canada

BrainStation | User Experience Design Diploma

Nov 2020 - Feb 2021, Toronto, Canada

Pennsylvania State University | Bachelor of Science, Information Systems

Aug 2015 - May 2019, State College, United States